



AUTHORIZED EVENT

Frequently Asked Questions

As you are putting together all of the details of your Northern Light Health Foundation Authorized Event, you may have questions. Following are the answers to some of our most frequently asked questions.

Why is our activity classified as an Authorized Event?

This is your event, which means you get to do it your way, with your own ideas, adding all of your own flare! So, when promoting your event, the title is “Event Name, to benefit (your local Northern Light hospital or healthcare organization).” This will show our complete support of your event.

Will Northern Light Health Foundation staff assist me?

Since this is your activity, you are the leader of every aspect of your event. From the initial idea to the delivery of the funds you’ve raised, you agree that the event is your full responsibility. We will be there to cheer you on!

Will Northern Light Health Foundation staff attend my event?

If available, a representative will attend your event if requested at least 30 days in advance.

Can I use your organization’s logo?

A special logo has been created just for Authorized Events. This logo will be provided once your event has been submitted and approved. See the promotion and branding guidelines for additional information.

Can alcohol be served at an Authorized Event?

Yes, if appropriate to the event and to an adult audience. If your event includes alcohol, we recommend that you hire a licensed bartender.

Will Northern Light Health Foundation pay for expenses of an Authorized Event?

No. Northern Light Health Foundation is not financially liable for Authorized Events.

When does the money raised from an Authorized Event need to be given to Northern Light Health Foundation?

Please deliver any funds raised from your Authorized Event within 10 working days after the event date.

May I solicit sponsors for my Authorized Event?

Yes. In the spirit of goodwill toward our community, Northern Light Health Foundation requests that you refrain from soliciting sponsors of Northern Light Health or Northern Light Health member organizations. Potential sponsors should be submitted to Northern Light Health Foundation staff prior to solicitation.

Are donations made to an Authorized Event tax-deductible?

Northern Light Health Foundation is a 501(c)(3) charitable nonprofit public charity in Maine. Any direct contribution to Northern Light Health Foundation qualifies as a deduction under Section 170 of the Internal Revenue Code.

Contact us at 207.973.5055 or foundation@northernlight.org.